**New Project Request**

Please use this form to provide details about your project. This will help establish the project scope and allow me to create an accurate proposal.

**Your name, company name, and contact information**

**Services requested / type of project**

\_ Website redesign

\_ New website

\_ Development

\_ Design

\_ Consulting

**What is your budget?**

\_ Less than $2,500

\_ $2,500 to $5,000

\_ $5,000 to $10,000

\_ $10,000 and above

**Project timeline**

\_ One month or less

\_ Two to three months

\_ Three to six months

**Project details (describe your project)**

**What is your primary goal for this project? How will you measure its success?**

**What is the audience for this project? Who are your customers?**

**Describe your vision for the new website. Is it friendly, professional, creative, informal, contemporary, upscale, etc.? List any website design examples you want to share.**

**Describe your competition or related services or organizations.**

**What is the source of the website content? (E.g. We’re working on it, not yet written, we need to hire someone, etc.)**

**Do you have any design assets to use on the new website? (E.g. logo, existing style guide, photography, etc.)**

**What technical requirements do you have for the website? (E.g. WordPress, Squarespace, we need new hosting, etc.)**

**Who will be maintaining the website once launched?**